



Working for Wildlife

Our Fundraisers



Our fundraisers are self-motivated and enthusiastic people who hold an interest in conservation and wildlife. Their role is to engage with the public at pre-booked venues and shows, detailing the work that our clients do, how they can help and entice them to get involved through a monthly or annual donation in the form of memberships.

Our clients are continuously working to save the natural world and the role of our fundraisers is to make this known to the general public who may not have heard of everything they are working towards. We

look for people with great communication skills, who are passionate about the environment, who can spread the word about the client's campaigns, who can create new interest in the minds of the people they meet and entice new members through their own passion and knowledge.

Earnings and Fees

Our fundraisers are contracted on a self-employed and commission-only basis. There is no cap on earning potential and no minimum targets to meet. Fundraisers' wages are paid on a fortnightly basis. Expenses are only provided on rare occasions. We supply you with uniform and equipment.

You still start on a trial period, the first day being mentored by one of our highly experienced Team Leaders who will go through compliance and give you some on-the-ground experience of fundraising if you are new to the role. The trial period will last up to six weeks and will conclude once you have attended an in-house training day with your charity. If you exceed in the role, the trial period can be as short as a week or two.

After you complete the trial period and the in-house training then you will be offered a formal self-employed contract and all the benefits that comes with it.



If you are interested, please e-mail your CV to recruitment@working4wildlife.org with your C.V. attached. For successful applicants, we will then pass your information on to one of our Team Leaders, who will get in touch to further discuss the role.



Essential Requirements	Desirable Requirements
Out-going and self-motivated	Sales, marketing or fundraising experience
Great communication skills	Previous experience representing charities
Full driving license and access to a vehicle	Familiar with the work of conservation charities
Able to stand at a stall for hours at a time	
Able to carry and set-up tables and gazebos	



The Company

Working for Wildlife Limited (W4W) is a specialist fundraising and promotions organisation, operating ethically to ensure that each client charity gains maximum benefit from donations and Gift Aid whilst minimising cost and financial risks. W4W operates throughout the country at private site venues as well as events/shows.

Specialising in supporting conservation, wildlife and environmental charities, W4W boasts one of the most experienced management teams in the industry and a dedicated workforce of over 80 people. Our self-employed fundraisers are trained and equipped to promote charities positively and informatively to the public. Our methods and ethics allow us to boast the lowest year-one attrition rates and highest return on investment in the industry.

W4W is a member of the Institute of Fundraising and is subject to the Codes of Fundraising Practice issued and maintained by the UK Government-backed Fundraising Regulator.

Our Clients

The Woodland Trust



**WOODLAND
TRUST**

As the UK's largest woodland conservation charity, we are the leading voice for woods and trees. We campaign to protect precious ancient woods, restore the ones that are damaged and fight for those under

threat. We create new native woodland around the UK with the help of communities, schools, organisations and individuals.

<http://www.woodlandtrust.org.uk/>

WWF



Our ultimate goal has always been “people living in harmony with nature” - so we're about respecting and valuing the natural world and finding ways to share the Earth's resources fairly. To achieve that, we spend a lot of time working with communities, with politicians and with businesses too.

<http://www.wwf.org.uk/>

GREENPEACE



Greenpeace campaigns in the UK and globally for a greener and more peaceful world, including for a GM-free future and the elimination of

toxic chemicals. We defend the natural world and promote peace by investigating, exposing and confronting environmental abuse, and by championing environmentally responsible solutions. Greenpeace is people like you. People who are passionate about protecting the Earth through positive action.

www.greenpeace.org.uk

